



# PRESS KIT

**CUPASTONE**  
The experts in Natural Stone

# CUPASTONE

The company offers the best range of natural stone products on the market, and is committed to sustainability, innovation and personalized customer service.

CUPA STONE is the CUPA GROUP company that specializes in natural stone production, transformation and commercialization. The Spanish company is committed to customer proximity and innovation as elements of differentiation and to providing the largest range of products on the market, with over 500 top quality natural stone items from all over the world. All CUPA STONE products meet the specifications required for the CE mark and has the most stringent international certifications.

With its ongoing innovation effort, CUPA STONE has developed products which, based on a noble, eco-friendly material like natural stone, have become benchmark brands. For example, STONEPANEL™ is the only natural stone panel certified for installation at heights over two meters, providing building solutions for efficient, sustainable architecture.

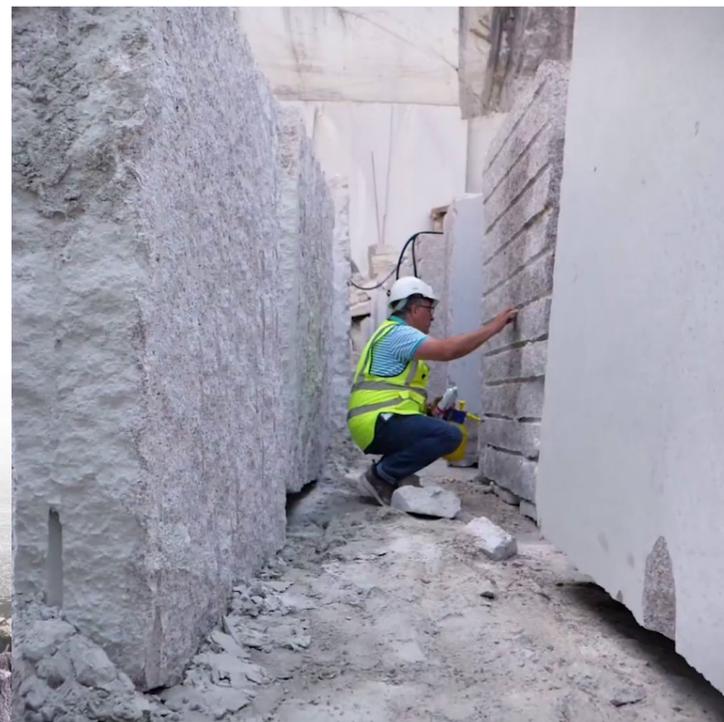
Despite the contraction in construction industry and with the group's internationalization, CUPA STONE has continued to invest in foreign markets, committed to the economic development of its immediate environment and committed to its customers.

Since 2012, we have opened 21 distribution centers in Spain, France and Portugal, showing a strong commitment to our different markets and we expand our sales team on the countries where we are not present but we operate.

**Currently the company has over 30 distribution centers in Europe to ensure the supply and quality of its products, from origin to end customer**

Currently, CUPA STONE has 8 quarries and processing plants in France, Spain, Portugal and Brazil, as well as over 30 distribution centers in Europe, to ensure both the supply and quality of our products from their place of origin to the end user.

The quality of its products and customer service have made CUPA STONE a front runner in its sector and enabled it to successfully tackle an ambitious internationalization process. Today, it exports its products to more than 60 countries across five continents. The company also has a far-reaching commercial network in Spain, Portugal, France, Switzerland, the United Kingdom, Brazil and the Czech Republic.



## CUPASTONE

## FACT SHEET

General Manager  
Francisco Lorenzo

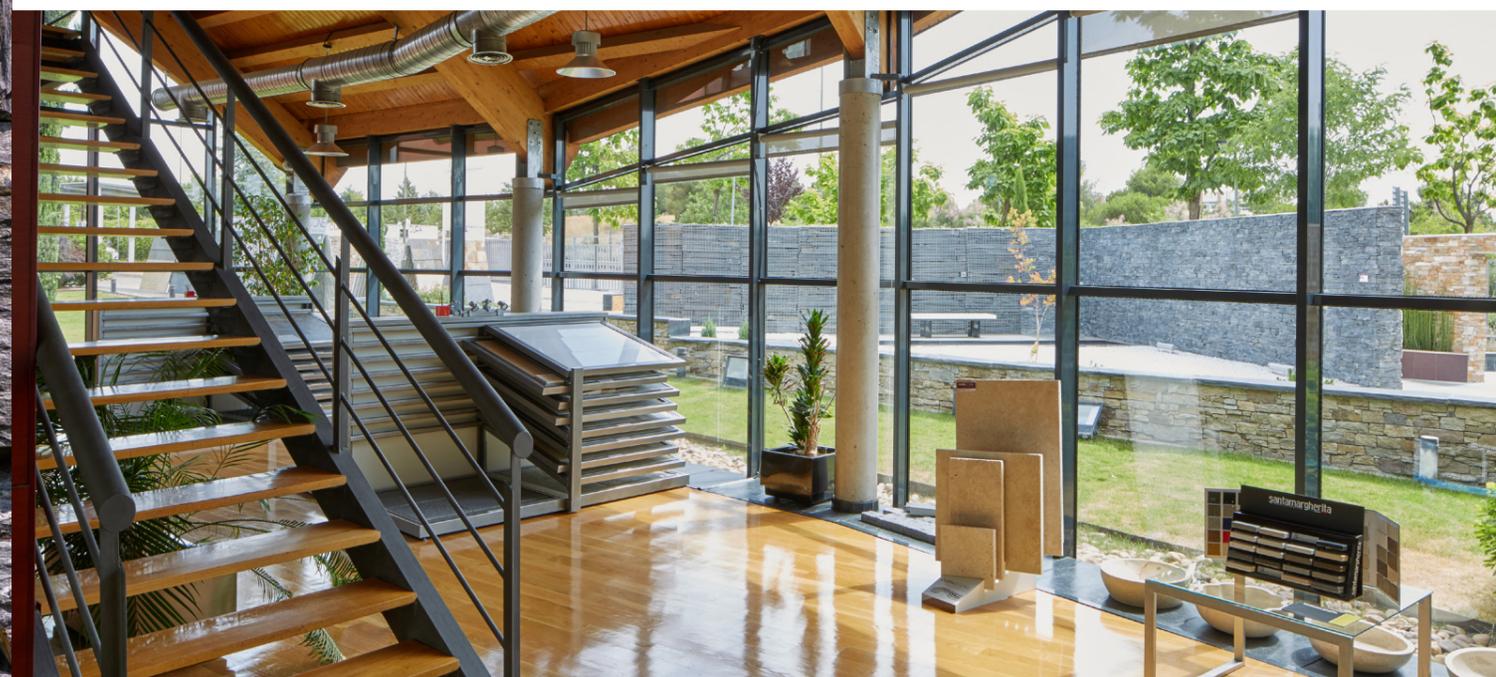
Own quarries and processing plants  
Own quarries in Spain, Portugal, France and Brazil; and processing plants in China, Brazil, Portugal and Spain.

Distribution centers  
13 centers in Spain, 12 in France, and 3 in Portugal

Corporate Headquarters: Vigo  
Logistics platforms: Ponferrada and Nantes

Countries we export to  
60 countries in five continents

Web [www.cupastone.com](http://www.cupastone.com)



# Products



**STONEPANEL™** is the most efficient, safe, aesthetic, premium quality construction solution on the market for natural stone cladding for walls and facades.

It is also the only natural stone panel guaranteed and certified for external applications.



We offer a wide variety of Spanish and imported granites from quarries all over the world.

Its timeless beauty means it is frequently used for interior and exterior cladding.

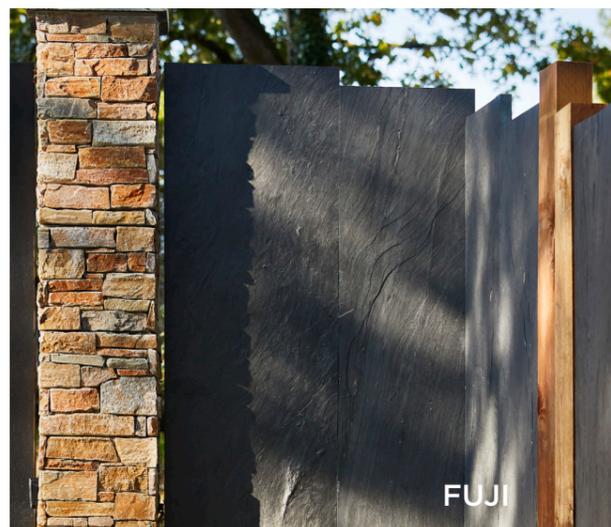


CUPA STONE has a unique, natural and exclusive stone in its collection, **INFERCOA**. A natural slate from our quarries that is characterized by its resistance, versatility and elegance; and that adapts to any type of environment, traditional or contemporary.

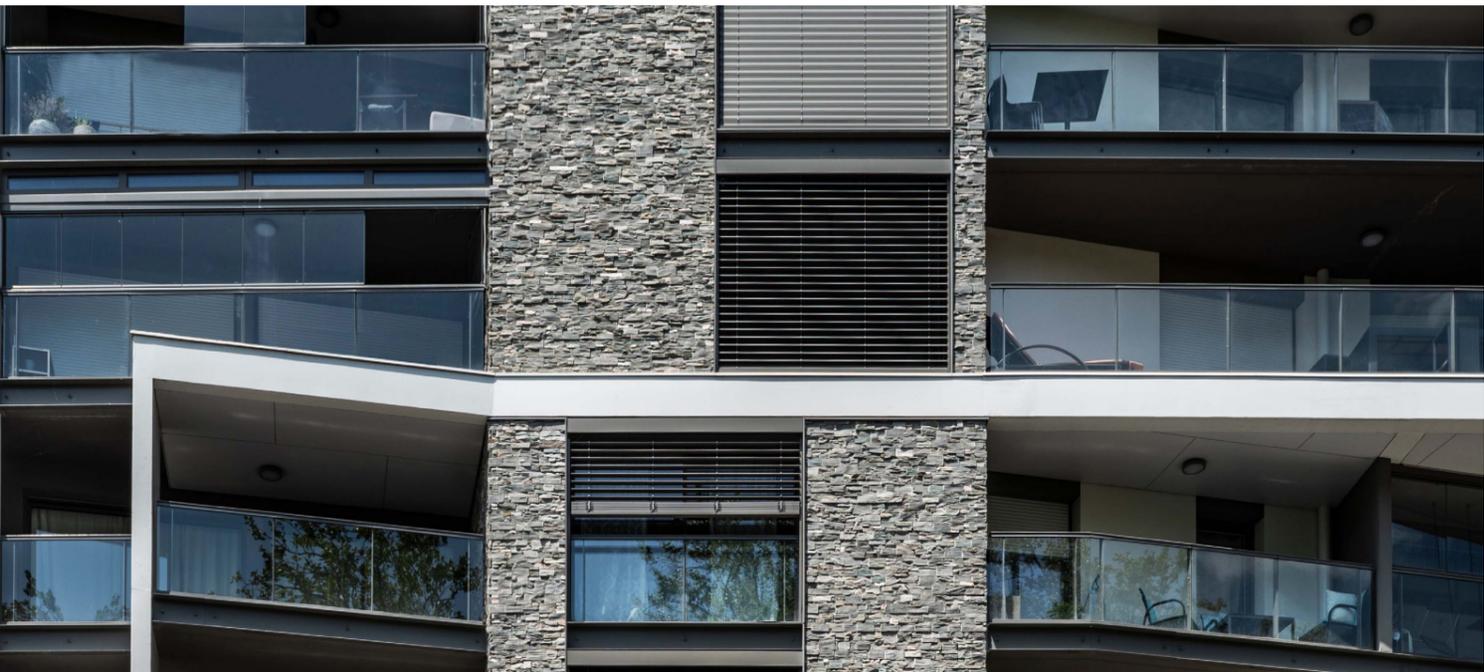
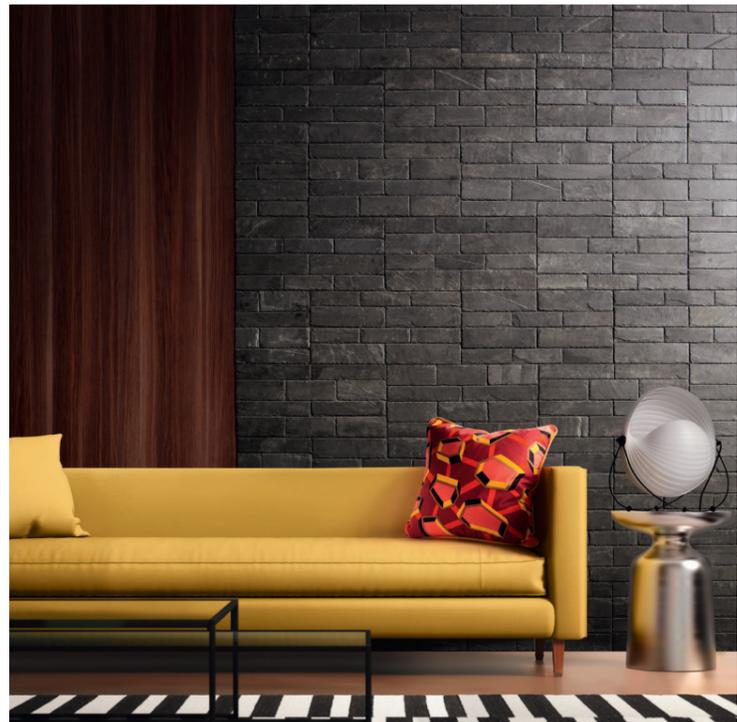
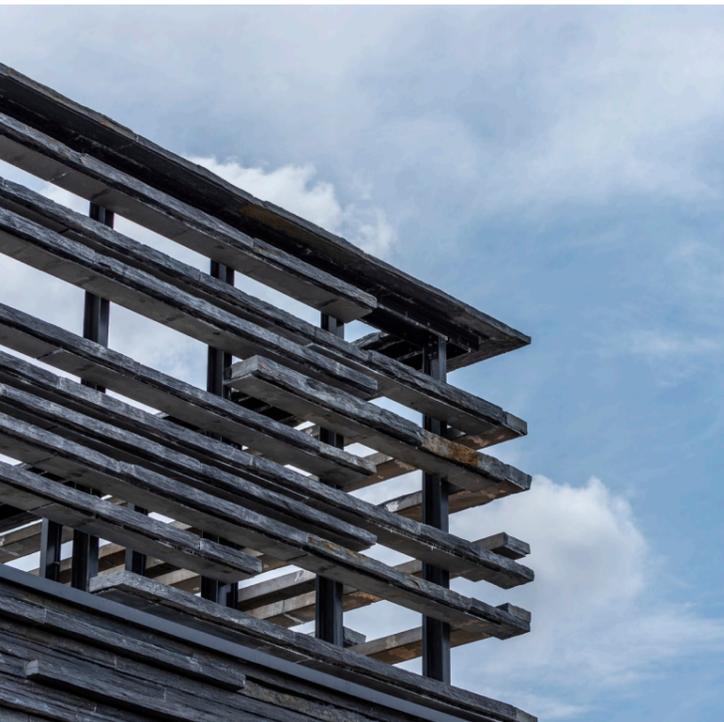


CUPA STONE presents **STONETACK™**, the first self-adhesive natural slate panel for decorating interior walls.

Formed by slabs of natural slate, the product is quick and easy to install, sticking it directly on the wall.



A unique slate with a relief structure with multiple decorative effects. Its varied colors are the touch of elegance that guarantee a unique decor. Unfailingly solid, this natural stone, resistant over time and non-slip, can be used for many landscaping purposes.



CUPA GROUP invests in R&D to develop efficient sustainable construction products. It is the common thread running through the group's activities to lead and compete in the different markets.

Exclusive products enable us to offer our customers a unique selection of ready-to-install materials directly from our quarries.

We are the experts in natural stone. Ongoing training for our staff means we are always able to offer our customers the best service.

The natural stone from our quarries is carefully selected to withstand the most extreme conditions.

A natural texture, versatility and durability are the advantages that make natural stone the ideal construction product for sustainable and environmentally responsible projects.



# Sustainability



## RECYCLABLE

Can be reused in new constructions for paving and flagstones



## SUSTAINIBLE

The stone is extracted without the need for chemical products or additional treatments.



## HARD-WEARING

A long useful life, as can be seen from historical constructions.



## EFFICIENT

Its thermal inertia promotes comfort and energy efficiency in the home



## ADAPTABLE

A flexible product that comes in a wide variety of formats, colors and finishes.



## EXCLUSIVE

Each stone is unique, a fine, elegant material characterized by its inimitable texture.

Natural stone is a supremely noble material for construction and interior and exterior decoration. Made by nature over thousands of years, each stone is unique but all are sustainable.



At CUPA STONE we are committed to promoting a sustainable construction model, by marketing natural materials and developing efficient, innovative construction systems.



Installing STONEPANEL™ can contribute up to 26 points for LEED sustainable building certification.



## THERMAL INSULATION SYSTEM

STONEPANEL™ is an external thermal insulation cladding system, a solution for facades which minimizes energy consumption and contributes to indoor comfort in buildings.



REDUCES ENERGY CONSUMPTION



CONTRIBUTES TO THERMAL COMFORT



IMPROVED INDOOR AIR QUALITY



FOR NEW BUILDS AND REFURBISHMENT

# Our history

**1996**

CUPA GROUP became active in the natural stone industry with the creation of Cupa Piedras, a company which commercialized quartzites from three quarries in Villafranca del Bierzo.



CUPA GROUP acquired the Gneiss de Saint-Yrieix quarry (France), a material that has been extracted exclusively from this quarry since then.

**1998**

**1999**

CUPAMAT was founded, a trading company for natural stone in Madrid. Its team developed Stonepanel and pioneered the contracting of laboratory tests to analyze imported stones.



CUPA GROUP acquires Ramilo, the doyenne of granite mining in Spain since its creation in 1928.

**1999**

**1999**

Located in Vila Nova de Foz Côa (Portugal), the Infercoa quarry joined the other sites operated by CUPA GROUP. It now has a surface area of 50,000 square meters.



Creation of the Stonepanel™ brand, the only panel made from natural stone certified for cladding facades.

**2004**

**2006**

CUPA launched its first natural stone company in France.

CUPA STONE created in Spain as a commercial brand.

**2012**

**2015**

The strong expansion of CUPA STONE in France was recognized by COCEF (Spanish Chamber of Commerce in France) with the 2015 Best SME award.



Stonetack™ was created, the first self-adhesive easy-to-install natural slate panel for interior walls.

**2017**



Scan the QR code for further information on CUPA STONE

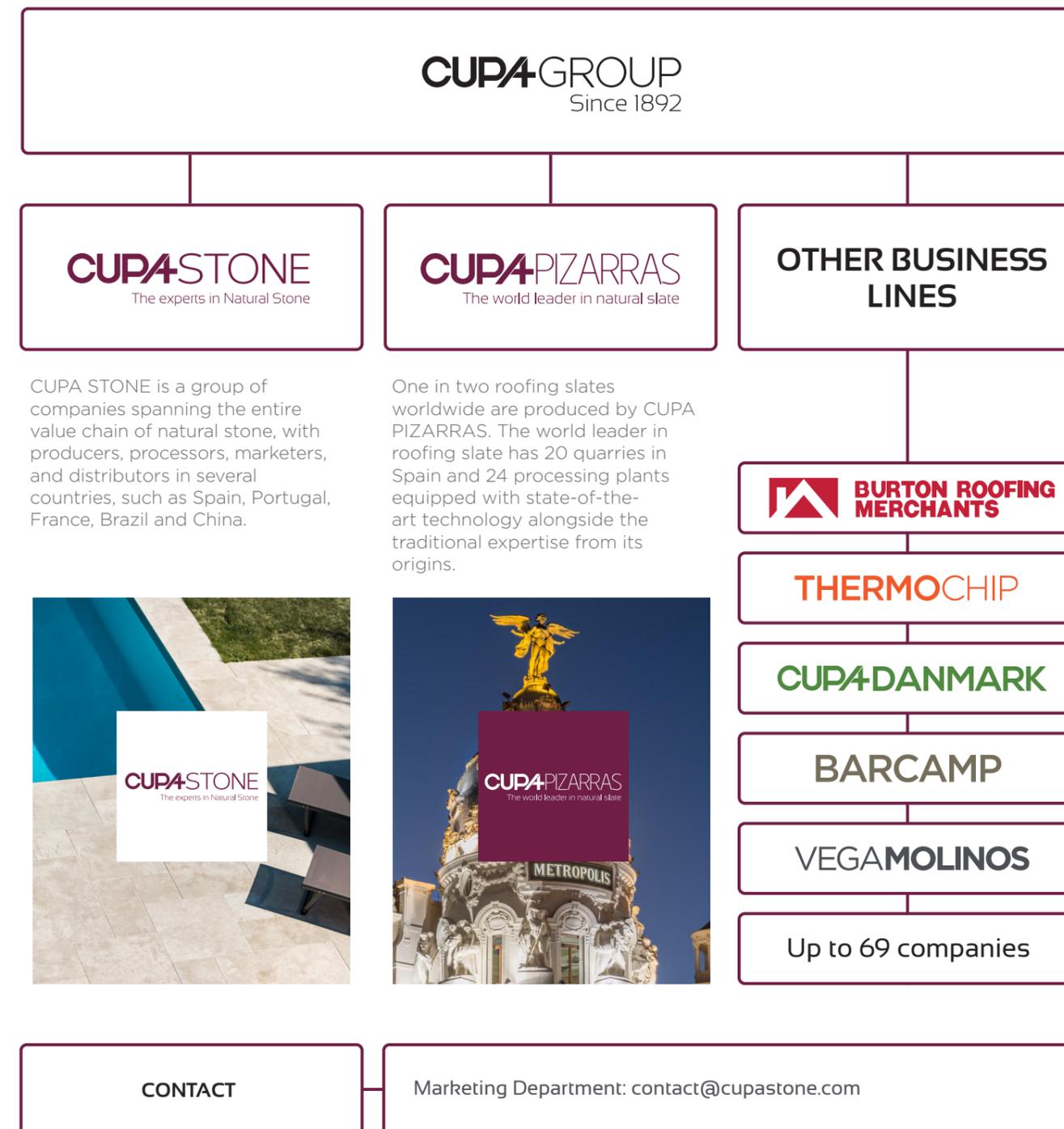
# Our centers in Europe



**CUPA+STONE**  
The experts in Natural Stone

**CUPA+GROUP**  
Since 1892

CUPA GROUP is a multinational formed by 69 companies with subsidiaries in 9 countries, 25 quarries and it exports to over 70 countries across 5 continents, and has over 2,400 employees





# CUPA STONE

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JULY 2022 VERSION



CUPA STONE belongs to **CUPA GROUP**  
Since 1892